



Dear Business Owner or Manager,

Riverton City Recreation is planning our 4th annual:

"What's Up in Riverton? – A Celebration of Community"

During this event, we would like to promote our community, local businesses, recreation, healthy living, community volunteer groups, and provide a sense of unity.

We are offering you the opportunity to join us on Saturday, September 20, 2008 to promote your business from 11:00 AM to 3:00 PM at the Riverton City Main Park (12800 So. 1450 W.) This will be at no cost to you, but we do ask that you will either provide a service or hand out a free product. (Can be as big or small as you wish) Be creative!! Make your booth stand out among the rest! Call me if you are planning anything unusual so we can coordinate the details.

Please keep in mind that you CANNOT sell anything that day. It is an opportunity to let the citizens see what is available to them without the pressure of sales. Make sure that whatever you choose to give away has your name on it or comes with a lasting impression!

Even though this event is free to you, it is necessary to have a commitment from you letting us know to reserve your spot. Please fill out the attached form and return it to me **before Wednesday, Sept. 10, 2008.**

Last year's attendance was approximately 700. I will be planning for at least 800 this year. It's a great way to get your name out there!

Please feel free to contact me if you have any questions.

Sincerely,

Ann Farr
Riverton City Recreation
Community Events Coordinator
208-3119

"What's Up in Riverton?"

A Celebration of Community- Vendor Application

Riverton City Park – 12800 South 1450 West

Saturday, September 20, 2008

11:00 am – 3:00 pm

Business or Organization _____

Address _____

Contact _____

Phone _____ Alt. Phone _____

Service or product provided free of charge (**required**) _____

Does your booth require power? _____
(Power will be available on a first-come, first-served basis.)

Additional notes _____

The booth space is approximately 10' X 10'. If you need more, please let me know so I can arrange for you the space you need.

No shades or tables will be provided. You may bring your own if you wish.

Please plan on being set up by 11:00 AM and remain set up until 3:00 PM. Failure to remain until 3:00 may result in denied entry of future events.

- Please remember vendors are ***not*** allowed to sell merchandise. For promotional purposes only.

Please complete and return no later than Wed, September 10, 2008.